

PRESS RELEASE

Gerritjan Eggenkamp now Partner with Avedon Capital Partners

Amsterdam/Düsseldorf, 27 January 2016 – **Gerritjan Eggenkamp has been promoted to partner with Avedon Capital Partners based on his strong contribution since joining Avedon in 2012. Prior to joining Avedon, he worked at McKinsey&Company for eight years, focusing on strategic and corporate finance related projects. Prior to this, Gerritjan worked at ING and was also a member of the Dutch rowing team, and has competed in several World Championships and Olympic Games. He holds a MSc in Applied Computer Science from Delft University and a MSc in Management Research from Oxford University.**

Avedon Capital Partners partner Alfred Tulp: “We are very pleased to promote Gerritjan Eggenkamp. Since joining Avedon in 2012, Gerritjan has brought a lot of energy and strategic expertise to the team. He has played an instrumental role in several investments. Moreover, his high performance attitude has improved the team’s focus on the main growth drivers of our portfolio companies. With this promotion, and the recent hiring of Julian Bärenfänger as partner in the Düsseldorf office, the partnership is in good shape for the future.”

Avedon is an independent investment firm comprising 12 investment professionals, with offices in Amsterdam and Dusseldorf. Avedon provides growth capital and expertise to small and medium-sized companies with a leading position in their sectors. Through dedicated industry studies, Avedon focuses on niches within the following four sectors: (i) software & technology, (ii) industrial & engineering, (iii) business services and (iv) consumer & leisure. Avedon likes to work with strong and committed management teams that have distinctive and ambitious growth plans. Since 2003, Avedon's team has partnered with 18 companies achieving their growth ambitions.

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