

PRESS RELEASE: CYCLOMEDIA APPOINTS RUTGER GERRITZ AS MANAGING DIRECTOR NETHERLANDS

Zaltbommel, February 10, 2016, CycloMedia Technology B.V., innovator in Smart Imagery Solutions, has appointed Rutger Gerritz (44) to the role of Managing Director Netherlands with effect from February 1. His focus will be on further growth and development within the Netherlands.

Rutger comes from KPN where he held various positions in management, sales, and business development. He spent the past three years at KPN as Director Solutions at KPN Critical Communications. Rutger began his career in the IT sector with Sogeti, sister company of Capgemini. He studied business administration at the University of Groningen.

CycloMedia CEO Frank Pauli: "Rutger's appointment marks a sharp impetus for further expansion of our leading position in the Netherlands. His arrival also gives us the opportunity to accelerate our ambitions in terms of international growth and expansion. His commercial and management experience and entrepreneurial way of thinking gives us the strength to achieve these ambitions. His appointment completes our management team."

About CycloMedia

CycloMedia has been a specialist and leader for more than 30 years in systematic and large-scale imaging of public spaces. It does this via high quality 360° street-level and aerial imagery with GIS accuracy.

Unique imaging and processing technologies developed by CycloMedia allow large areas to be captured every day, recorded with geometric accuracy and then stored in a database. The database can be accessed by professional users via the internet anywhere, anytime and using any device.

CycloMedia imagery is a valuable and user-friendly source of visual information which creates productive added value in many work processes.