

## Joyce Steenveld Becomes New COO of Olympia Netherlands

**The Hague, July 12, 2016 - On July 5, 2016, Joyce Steenveld was appointed as a new board member of Olympia Netherlands in the position of Chief Operations Officer (COO). In this position, Steenveld bears final responsibility for the operational activities of the Olympia Netherlands franchise organization.**

With Steenveld, Olympia Netherlands has acquired a skilled operations manager with more than 20 years of experience in the temporary employment sector and in other service organizations. As CEO, she managed multiple brands at USG People, including the successful Secretary Plus for many years. While studying for her MBA, Steenveld was hired to be the General Director at Schoevers Groep. People, marketing and innovation have been the central theme in her career, and now Steenveld is going back to the world of flexible work.

Steenveld: "After working for several years in various fields, I've returned to doing what I love: job mediation. I feel right at home in Olympia's entrepreneurial culture."

Steenveld's appointment strengthens Olympia's management team and reflects the strategic focus on growth and innovation as announced during the recent acquisition.

For more information, please contact Olympia Netherlands:

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